



Julie Liberti

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Highly organized and detail-oriented with strong creative, and technical skills to complete projects with positive results. Proficient with both Macintosh and PC systems.

Education

2005

Bachelor's Degree in Communication Design
Buffalo State College

Experience

2013-present

AirSep Corporation – Marketing Coordinator

Oxygen Equipment Manufacturer

Work with various internal teams to create marketing materials such as, literature, graphics, advertisements, manuals, parts lists, price lists, social media and blog posts. Coordinate trade shows and events, interact with customers for their marketing needs, quality control documents in Master Control, marketing fulfillment, build e-mail communications in Pardot, maintain company website by updating content, literature and web graphics in WordPress

2007-2013

Graphic Designer

Work closely with manager on trade show display graphics, brochures, advertisements, posters, manual material and forms. Maintain company website by updating content, literature, code (for search engine optimization) and web graphics. Collaborate with marketing team for trade shows and events, interact with customers to assist with their advertising needs, request quotes to print/finish literature, promo items or other print material. Participate in video/photography sessions and handle marketing research

2005-present

Freelance Graphic Designer/ Marketing Consultant

Create data sheets, flyers, slide presentations, posters, diagrams, web graphics, contact lists, email communications

2004-2006

The Buffalo News – Prepress Designer

Daily Newspaper
Design/proofread advertisements

Skills

Acrobat | BeeFree | Illustrator | InDesign | MS Office | Photoshop

Interests

Cooking | Music | Painting | Reading | Yoga

References

Available upon request