



Julie Liberti

Buffalo | New York
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Highly organized and detail-oriented with strong creative, and technical skills to complete projects with positive results. Proficient with both Macintosh and PC systems.

Education

2005

Bachelor's Degree in Communication Design
Buffalo State College

Experience

2007-present

Chart Industries – Marketing Coordinator

Gas Generation Equipment Manufacturer

Collaborate with Sales/Engineering team to create literature, graphics, advertisements and other various marketing materials. Coordinate trade shows and events, track website leads, interact with customers for their marketing needs, create documentation with Engineering, quality control documents in Master Control, marketing fulfillment, social media updates, arrange photography sessions, e-mail blasts, price research and perform brand ambassador duties. Maintain company website by updating content, literature and web graphics

Graphic Designer

Work closely with manager on trade show display graphics, brochures, advertisements, posters, manual material and forms. Maintain company website by updating content, literature, code (for search engine optimization) and web graphics. Collaborate with marketing team for trade shows and events, interact with customers to assist with their advertising needs, request quotes to print/finish literature, promo items or other print material. Participate in video/photography sessions and handle marketing research

2006-present

Princeton Nanotechnology Systems – Graphic Designer

Nanotechnology System Design Development

Create slide presentations, posters, diagrams, update business cards and build company website

2005-2007

Sidewinder Records – Graphic Designer

Music Production

Create music related materials for New York City based artists

2004-2006

The Buffalo News – Prepress Designer

Daily Newspaper

Design advertisements and proofread

Skills

InDesign | Illustrator | Photoshop | Acrobat | MS Office

References

Available upon request